

PRICE GUIDE

I keep the pricing structure simple for transparency. All prices include initial consultancy and requirement gathering. Images and moving assets such as videos and animations will be costed on a project by project basis.

Websites

1 page website	£185
3 page website	£525
5 page website	£850
10 page website	£1,650

Account & site set-up / Site architecture / Section/page design and build / Content migration or integration / Asset selection and formatting / Domain registration and DNS set-up / In-page SEO / A small yearly subscription fee will apply for licensing of the website builder

Presentations

10 Slide presentation	£250
20 slide presentation	£440
30 slide presentation	£600

PowerPoint & PDF format (HTML format optional) / Fully editable template / Unlimited revisions / Bespoke design / Interactive menu and transitions

Logo Design

High Quality Logo	£290
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Up to 3 initial design concepts / Unlimited revisions / Formatted as JPEG, PNG, TIFF / Files for any web needs / Full ownership of the logo

Brand Research

Brand/Competitor report	£385
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Cross industry benchmark / Vertical & horizontal markets / Tools / Services / Reach / Positioning & Messaging / Audience insights / Digital trends

iPad Kiosk

Hardware & software	£285
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Metal stand / Mobile kiosk application / Step by step set-up guide / Content development is costed separately and based on website price list

Digital Brochures

1 page brochure	£65
2 page brochure	£125
4 page brochure	£240
10 page brochures	£500

PDF or HTML format / Catalogue / Magazine / Brochure / Interactive PDF / Booklet / Invitation / Sales & Marketing reports / Business report / A small additional yearly subscription fee will apply for licensing for the HTML publishing tool

Visual Guidelines

10 page guidelines	£385
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This document will ensure the consistency of future marketing collateral: Logo variations / Colour palette / Typography & Iconography / Imagery and videos / Patterns and background

Online Forms

5 field form	£125
10 field form	£230
20 field form	£420
Payment form	£325

Form design & build / Registration / Survey / Online orders / Lead generation / Invitation / Online payment / Application / A small additional yearly subscription fee will apply for licensing of the form builder